



# 2019

## COMMUNITY PARTNER OPPORTUNITIES



### JOIN OUR MISSION

The Kids Escaping Drugs  
**Face2Face Program** is  
projected to reach  
**50,000 people** during  
the 2018-19 school year.

### TAKE ACTION TODAY

Become a **Kids Escaping Drugs  
(KED) Community Partner**

**Suzanne D'Amico**

*Director of Development*

[sdamico@ked.org](mailto:sdamico@ked.org)

716-827-9462

# WHY SUPPORT KED?



**Adolescent/Young  
Adult Focused**



**Locally Based**



**Inspiring Hope**

**All Face2Face programming is offered to the  
community at no-cost!**



- For every **\$100** of support, KED is able to facilitate one **Early Intervention** for students who have been identified as at-risk.
- For every **\$250** of support, KED is able to bring one **Face2Face Panel Presentation** to a local school to educate our youth on the real life consequences of substance abuse.

## **The Kids Escaping Drugs Renaissance Campus**

***Now offering:***

### **CONTINUUM OF CARE**

- Early Intervention
- Stabilization
- Rehabilitation
- Reintegration

***In 2019:***

The Kids Escaping Drugs Renaissance Campus will be the **only facility** in New York State to offer reintegration and stabilization services to the 18 and under population.



# BOWL-A-THON

Corporate Bowling Event  
April 14<sup>th</sup>, 2019



## Community Partnership Opportunities

Sponsor Level	Event	Registration	Lane	Team	Pin
Company logo on:					
Event signage	X				
Event giveaway item	X	X	X		X
Event website	X	X	X		X
KED social media	X	X	X		X
Teams included in the event	4	3	2	1	
Mention in event press release	X	X			
Company signage/logo in registration area		X			
Company signage/logo on lane			X		
<b>Cost</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$200</b>	<b>\$100</b>
<b>Select Level</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Kids Escaping Drugs offers a Student Bowl-A-Thon event immediately following the competitive rounds and occurs simultaneously at various bowling alleys across Western New York to accommodate many students! For more information on sponsoring or participating event, please contact Suzanne D'Amico at 716-827-9462.



### 2018 Event Details

- **55 lanes** of bowlers competed
- **15 companies** participated

**Please return by: 3/29/2019**



# ERIE COUNTY FAIR

Promotional Booth Event  
August 7-18, 2019



## Community Partnership Opportunities

Sponsor Level	Event	Wheel
One day sponsorship of WGRZ-KED booth	X	
Option to set up promotional table for day of sponsorship	X	
Customized posting on KED Social Media	X	
Day of WGRZ Channel 2 Media coverage and social media	X	
Company logo on prize wheel (in-kind prize donation)*	X	X
<b>Cost</b>	<b>\$1,000</b>	<b>500 prizes/spot*</b>
<b>Select Level</b>	<input type="checkbox"/>	<input type="checkbox"/>

\* Multiple spots on the wheel are available!



## Erie County Fair Event Details

- **1,198,789 people** attended the Fair in 2018
- A booth at the Fair is valued at approximately **\$25,000**
- Over **1,000 people** visit the KED booth each day
- Over **1,000 promotional items** and prizes are distributed each day

Please return by: 7/31/2019



# FALL CLASSIC

Golf Tournament  
September 2019



## Community Partnership Opportunities

Sponsor Level	Event	Dinner	Cart	Foursome	Scoreboard	Tee
Company name in event title	X					
Prominent banner placement at event	X	X				
Logo in program	X	X	X	X	X	
Customized posting on KED social media	X	X	X	X	X	
Foursome in tournament	X	X	X	X		
Tee Sign on golf course	X	X	X	X	X	X
Banner placement and tent signs at dinner		X				
Logo on all cart signs			X			
<b>Cost</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$2,000</b>	<b>\$1,200</b>	<b>\$1,000</b>	<b>\$100</b>
<b>Select Level</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



**Overdoses are now the leading cause of death for Americans under the age of 50** – CDC, 2017

Previous sponsors include:



Please return by: 8/10/2019





# RISE FOR RECOVERY

Awareness Walk  
September 2019



## Community Partnership Opportunities

<i>Sponsor Level</i>	Presenting	Event	Registration	Walk	Route
Company Logo on:					
Event Flyer	X				
Print Materials	X	X			
Event T-Shirt	X	X	X	X	
Website	X	X	X		
KED social media	X	X	X	X	
Customized posting on KED Social Media	X	X			
Exhibit table at event	X	X	X	X	
Banner displayed at event	X	X	X		
Sponsor recognition in press release and media materials	X	X			
Company signage at registration			X		
Signage along walk route	X	X	X	X	X
<b>Cost</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$150</b>
<b>Select Level</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

There are 23.5 million Americans living in recovery from drugs or alcohol - OASAS, 2012

23.5M



Rise for Recovery Media Partners



Please return by: 8/2/2019



# FALLFEST

Evening Networking Event  
November 2019



## Community Partnership Opportunities

Sponsor Level	Event
Tickets to event	2
Company logo on event banner	X
Customized posting on KED social media	X
<b>Cost</b>	<b>\$500</b>
<b>Select Level</b>	<input type="checkbox"/>

Join Kids Escaping Drugs for a casual networking event featuring dinner and live music at a local establishment! FallFest is a great opportunity for our Community Partners to meet our donors, vendors, Board Members, and staff of the Kids Escaping Drugs Renaissance Campus.

## 2018 Community Partners



Please return by: 10/18/2019

## COMMUNITY PARTNER OPPORTUNITIES

Organization \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Event Sponsorship

- Bowl-a-Thon \$ \_\_\_\_\_
- Erie County Fair \$ \_\_\_\_\_
- Rise for Recovery \$ \_\_\_\_\_
- Fall Classic \$ \_\_\_\_\_
- FallFest \$ \_\_\_\_\_

**Total Sponsorship Amount \$** \_\_\_\_\_

### Payment

- Credit Card
- Online
- Check (payable to Kids Escaping Drugs)

### For Credit

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

3-Digit CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature\* \_\_\_\_\_

\*By typing your name on the "Signature" line and returning this form to KED, you are agreeing to pay the above sponsorship amount.

### In-Kind Donation

- Bowl-A-Thon
- Erie County Fair
- Rise for Recovery
- Fall Classic
- FallFest

Description of Donation(s):

\_\_\_\_\_

Value \$ \_\_\_\_\_ Signature\* \_\_\_\_\_

\*By typing your name on the "Signature" line and returning this form to KED, you are confirming the fair market value of your in-kind donation.