



10 Great Ideas to Join the KED Champion Club

- 1. Night-In**
Businesses host a relaxed, laid-back gathering (casual dress-code), bring a covered dish, watch a movie, and ask guests to donate, what they typically spend on a night out, to KED.
- 2. Step-Up to Drugs**
All participants have 24 hours to record their moving steps in a day. This is tracked with apple watch / Fitness tracker app / etc. Think about setting up teams within your office or with neighboring companies. Charge a small entry fee, donated to KED and the winner with the most steps gets a prize.
- 3. Lawn Sport Olympics**
Who doesn't love a game of cornhole, or a good old-fashioned sack race? Have people sign up for a fun field day at your office and the proceeds are donated to KED. If you are a small company, think about getting a few companies in your building or on your block to join.
- 4. Cupcake Wars**
Who will prevail as the top chef? Hold a "food wars" event with anything from cupcakes to chili. Charge admission to tasters and have them vote for the winning recipe; proceeds benefit KED.
- 5. Trivia**
Encourage people to embrace their inner know-it-all at trivia events. These can be held at a bar or any other event space. You can charge per team, create a fun reward system, and even get other local businesses involved.
- 6. Grow for Good**
Almost everyone knows about growing mustaches in Movember, but there's so many other things you could grow!
- 7. Shoe Drive**
You can also do a shoe drive, collecting gently used or new shoes. Send them to funds2orgs.com — they'll send you a check and pass along the shoes to micro-entrepreneurs in developing countries.
- 8. Embarrass the Boss**
Add fun to team challenges by raising the stakes! Once you've reached your fundraising goal, the boss, principal, or other leader can take their chances with a dunk tank, get taped to the wall, sing their least favorite song, or any number of other "embarrassing" activities.