



Face2Face in the Workplace establishes a convenient and stigma proof way to educate parents and concerned community members about the trends and consequences of adolescent substance use and addiction. Our proactive panels include an addiction counselor as well as a relatable parent and/or adolescent in recovery (when available) to deliver this strong message. Additionally, this program provides information about treatment resources available in the WNY community.

The goals of the program include:

- Educating families and community members of the prevalence and harmful effects of alcohol and drug experimentation, use, and dependence among adolescents.
- Providing resources for substance abuse prevention, treatment, and recovery.
- Encouraging healthy choices among youth regarding the consequences of experimentation and addiction.
- Enhancing community work organizations' Employee Assistance Programs and providing companies an opportunity to encourage work-life balance among their employees.

Feedback from one of our pilot participants:

"Our employees were educated, inspired, shocked, and ultimately, grateful for the interactive dialogue. Questions were asked and answered; feedback was encouraged and given; and senior management was thanked for providing the opportunity. We viewed this training opportunity as a benefit designed not just for the employee, but their family as well."

– Pat Greco, Director of Operations, Buffalo Coca-Cola

If you are interested in scheduling a program for your company or organization, please contact:

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"The stigma is still there, and we need to let others know that this is a disease, just like diabetes and cancer. By offering education in a group (such as to employees), everyone benefits. Even if they don't have something going on in their family, they most certainly know someone who does. The only way to stop this epidemic is to educate."

-Parent of a child who lost his battle with addiction in 2009